

Bank of Colorado announces new director of marketing

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FORT COLLINS, Colo. - Bank of Colorado announced Aug. 17 the hire of David Finkelstein as director of marketing for Bank of Colorado and Pinnacle Bank New Mexico. Finkelstein will replace Jill Marvin, who is retiring after 13 years of service with Bank of Colorado.

Previously with Karsh Hagan, a digital advertising agency based in Denver, Colo., Finkelstein served as account manager to Bank of Colorado. His responsibilities now include overseeing all marketing, advertising, and media opportunities, while focusing on new innovative ideas to enhance the customer experience.

Finkelstein is a graduate of the Art Institute of Colorado, with a bachelor of arts in design management.

“[Finkelstein] brings a wealth of knowledge and experience to this position, and we are excited he is part of the Bank of Colorado family,” Shawn Osthoff, president of Bank of Colorado, said.

Bank of Colorado is a network of over 40 community banks throughout Colorado, founded on the community banking values of trust, strength, and dependability. BOC has over \$3 billion in combined assets and is part of Pinnacle Bancorp, Inc. To learn more, go to bankofcolorado.com.